

Safety Symposium and Networking Event

The Power of the Brain:
Taking Safety to the Next Level



“We shall require
a substantially new
manner of thinking if
mankind is to survive.”

Albert Einstein

Every day we are being asked to produce more with less time. At the same time, the demand for safer workplaces and the scrutiny from regulatory bodies have never been more intense. As we enter this new decade of business, the economic realities are more brutal than most of us can ever remember, and so to survive, we don't need to work more, we need to work smarter.

Einstein, one of the greatest brains in history, knew back then what each of us on the journey to Zero Harm workplaces are well aware of today- to truly take workplace health and safety to the next level, we must substantially rethink the way we do things.

To begin rethinking health and safety, the best place to start is clearly the human brain-the machine that does the thinking! Dr. Ali Dale will share with us what the latest findings in neuroscience have to tell us about thinking smarter for safer workplaces, and how brain power, not brawn, will be the secret to taking the safety journey of your organization to the next level.

When: Tuesday, April 13, 2010
2-4pm Safety Symposium
4-6pm Industry Networking Cocktail Party

Where: Grand Hyatt Denver 1750 Welton Street Denver, Colorado 80202

Who: Sentis would like to invite executive leaders in Health and Safety, Operations, Maintenance, Project Management, Human Resources, Training & Development from the Mining, Utilities, Construction, Oil & Gas, and Resource sectors invested in seeing their organizations become safer, more efficient and productive.

Cost: The best part is that this entire event is FREE and features an international speaker and an industry networking Cocktail Party.

Dr. Ali Dale is the Principal Psychologist for Sentis, a global team of psychologists and safety professionals who specialize in enhancing safety performance through the psychologically based Zero Incident Process: "ZIP". In doing so, Ali has consulted to resources based clients around the world including Australia, Singapore, Europe, North & South America, Canada, Africa, and New Zealand. With a Masters degree and PhD in Clinical and Health Psychology, Ali focuses on the application of the latest research and cutting edge psychology to improving safety performance in the resources industry.

To register for this event, please contact Michelle Brown on michelle.brown@sentis.net

